**Project Design Phase-I**

**Proposed Solution Template**

|  |  |
| --- | --- |
| Date | 1 October 2022 |
| Team ID | PNT2022TMID39954 |
| Project Name | Project – FOOD DEMAND FORECASTING |
| Maximum Marks | 4 Marks |

**WHO IS YOUR CUSTOMER ?**

Different manufacturers

Restaurant owners

**EXPLORE LIMITATIONS TO BUY/USE YOUR PRODUCT OR SERVICE**

Price services or products

Create and implement growth strategies

**HOW ARE YOU GOING TO DIFFERENT THAN COMPETITION** First father than focusing on other's we must improve ourselves

By implementing innovative ideas which is not used by competitors

Satisfying customer's is the fundamental in succeeding.

**FOCUS ON FREQUENT,COSTLY OR URGENT PROBLEM TO SOLVE**

Have alternative solutions for the same problem

Discuss with subordinates for different Perspective of solution

. **UNDERSTAND THE CAUSE OF THE PROBLEM**

Price change

Change in customer preference

**TAP INTO,RESEMBLE OR SUPPORT EXISTING BEHAVIOR**

Make better supply decisions

See your market potential

**ADD EMOTIONS FOR STRONGER MESSAGE**

Think in behalf of customer's place(empathy)

Have fulfilment

**DESIGN TRIGGERS THAT FIT REAL LIFE,SPARK ASSOCIATIONS,MAKE IT FAMILIAR**

Optimize inventory

Estimate revenue

**YOUR “DOWN TO EARTH” SOLUTION GUESS**

Ask help when it is needed

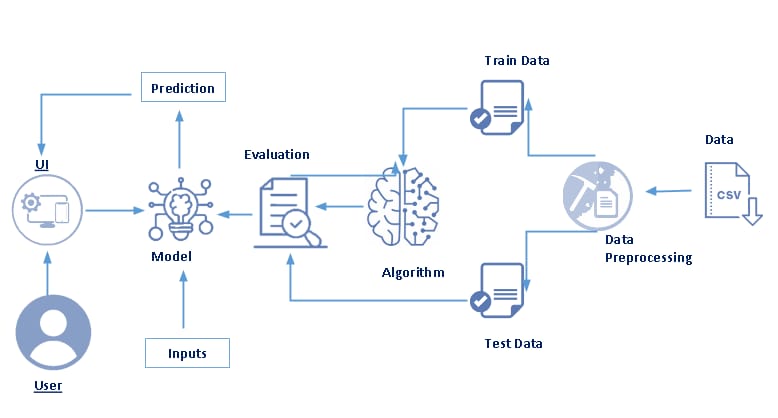
Help small business to grow by buying raw materials

**BE WHERE YOUR CUSTOMER ARE**

Analyse the customer requirements and specification

If customer's Requirements are unsatisfiable then give them idea of other requirements

**FOOD DEMAND FORECASTING ARCHITECTURE**

****